

「消費者聯繫小組」 Consumer Liaison Group

於2006年8月成立的「消費者聯繫小組」，透過舉辦活動和專題小組討論會議，了解消費者對食物安全的認識、信念和風險認知，從而制定更適切的風險傳達策略。

Established in August 2006, the CLG organises activities and focus group meetings to understand consumers' knowledge, beliefs and risk perception on various food safety issues for developing effective risk communication strategies.

成為「消費者聯繫小組」 的一員，你將會被邀請

Becoming a member of the CLG, you will be invited to

- ▶ 參與每年約三次的專題小組討論會議；
- ▶ 參與中心的問卷調查；及
- ▶ 就食物安全及風險傳達方式等議題提出意見或建議。

- ▶ attend focus group meetings which are held about 3 times a year ;
- ▶ participate in the CFS's survey ; and
- ▶ give advice and suggestions on food safety and risk communication issues.

為對你的貢獻表示感謝，你也會

To express our gratitude for your contribution, you will also

- ▶ 獲發成員證書；
- ▶ 被邀請參加中心的活動；及
- ▶ 接收食物安全資訊及警報。

- ▶ be presented a Certificate of Membership ;
- ▶ be invited to participate in the CFS's activities ; and
- ▶ obtain food safety publications and alert.

曾探討的專題包括

- ▶ 營養標籤的宣傳與教育及應用；
- ▶ 食物與風險，如預先切開水果的微生物質量，魚類的水銀含量，及食物中反式脂肪、丙烯酰胺含量；及

Topics discussed include :

- ▶ Publicity, education and use of nutrition labelling;
- ▶ Food and risks, such as microbiological quality of cut fruits, mercury in fish, trans fat and acrylamide in food; and
- ▶ Regulatory framework, food incident, and information dissemination, etc.

- ▶ 規管方案、食物事故、訊息發放方式等。

